CONTACT INFORMATION

Mailing Address
USC ASCE
3620 South Vermont Avenue, KAP 210
Los Angeles, CA 90089

Email Addresses
Primary: admin@uscasce.com
Secondary: uscasce@usc.edu
Pacific Southwest Conference: pswc@uscasce.com
Events: social@uscasce.com
Concrete Canoe Team: canoe@uscasce.com
Environmental Design Team: environmental@uscasce.com
Geotechnical Team: geotech@uscasce.com
Steel Bridge Team: steelbridge@uscasce.com
Surveying Team: surveying@uscasce.com
CONTACT INFORMATION

Website
http://uscasce.com/
- Blog
- Sponsorship
- Membership
- Contact
- Calendar

Newsletters
via email
CONTACT INFORMATION

Social Media

https://www.facebook.com/uscasce
240 likes
USC ASCE 2014-15 (Closed Group)
47 members

https://twitter.com/uscasce
126 followers
@uscasce #SteBri
# 2014-2015 STUDENT OFFICERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Email Address</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winston van Keulen</td>
<td>President</td>
<td><a href="mailto:wvankeul@usc.edu">wvankeul@usc.edu</a></td>
<td>(408) 612-2699</td>
</tr>
<tr>
<td>Tedman Tran</td>
<td>Vice President</td>
<td><a href="mailto:tedmantr@usc.edu">tedmantr@usc.edu</a></td>
<td>(626) 373-4390</td>
</tr>
<tr>
<td>Sylvia Tran</td>
<td>Secretary</td>
<td><a href="mailto:sylviatr@usc.edu">sylviatr@usc.edu</a></td>
<td>(562) 477-4632</td>
</tr>
<tr>
<td>Vincent Nguyen</td>
<td>Treasurer</td>
<td><a href="mailto:vincenkn@usc.edu">vincenkn@usc.edu</a></td>
<td>(818) 518-7043</td>
</tr>
<tr>
<td>Joshua Hung</td>
<td>Historian</td>
<td><a href="mailto:joshuahu@usc.edu">joshuahu@usc.edu</a></td>
<td>(626) 373-3971</td>
</tr>
<tr>
<td>Erin Yamashita</td>
<td>Canoe Captain</td>
<td><a href="mailto:emyamash@usc.edu">emyamash@usc.edu</a></td>
<td>(808) 497-1697</td>
</tr>
<tr>
<td>Ethan Davidson</td>
<td>Canoe Captain</td>
<td><a href="mailto:eddavids@usc.edu">eddavids@usc.edu</a></td>
<td>(207) 739-0704</td>
</tr>
<tr>
<td>Benjamin Richardson</td>
<td>Steel Bridge Captain</td>
<td><a href="mailto:brrichar@usc.edu">brrichar@usc.edu</a></td>
<td>(630) 770-3559</td>
</tr>
<tr>
<td>Daniel Huang</td>
<td>Steel Bridge Captain</td>
<td><a href="mailto:huangdan@usc.edu">huangdan@usc.edu</a></td>
<td>(626) 427-5357</td>
</tr>
<tr>
<td>Christopher Dorn</td>
<td>Environmental Captain</td>
<td><a href="mailto:cdorn@usc.edu">cdorn@usc.edu</a></td>
<td>(781) 724-2397</td>
</tr>
<tr>
<td>Kevin Gibson</td>
<td>Environmental Captain</td>
<td><a href="mailto:kmgibson@usc.edu">kmgibson@usc.edu</a></td>
<td>(630) 550-6965</td>
</tr>
<tr>
<td>Lucy Egbe</td>
<td>Sponsorship/PSWC Chair</td>
<td><a href="mailto:egbe@usc.edu">egbe@usc.edu</a></td>
<td>(323) 383-8979</td>
</tr>
<tr>
<td>Nicholas Halsey</td>
<td>Sponsorship/PSWC Chair</td>
<td><a href="mailto:nhalsey@usc.edu">nhalsey@usc.edu</a></td>
<td>(503) 752-5481</td>
</tr>
<tr>
<td>Kelly Lynch</td>
<td>Social Chair</td>
<td><a href="mailto:kellylyn@usc.edu">kellylyn@usc.edu</a></td>
<td>(303) 241-4816</td>
</tr>
<tr>
<td>Tyler Pullen</td>
<td>Social Chair</td>
<td><a href="mailto:tpullen@usc.edu">tpullen@usc.edu</a></td>
<td>(908) 433-4127</td>
</tr>
<tr>
<td>Noah Cherner</td>
<td>Webmaster</td>
<td><a href="mailto:cherner@usc.edu">cherner@usc.edu</a></td>
<td>(310) 734-9543</td>
</tr>
<tr>
<td>Jason Loui</td>
<td>Membership Chair</td>
<td><a href="mailto:jlou@usc.edu">jlou@usc.edu</a></td>
<td>(808) 753-1046</td>
</tr>
<tr>
<td>Kenya Collins</td>
<td>Membership Chair</td>
<td><a href="mailto:kicollin@usc.edu">kicollin@usc.edu</a></td>
<td>(303) 241-4816</td>
</tr>
</tbody>
</table>

## INTRODUCTION

Contact Information
- Student Officers
- Advisors

## FINANCIAL SUMMARY

Goal #1
Goal #2
Goal #3
Goal #4
Goal #5

## GOALS AND OBJECTIVES

Goal #1
Goal #2
Goal #3
Goal #4
Goal #5

## INVOLVEMENT

- Membership Statistics
- Meeting Statistics
- Meeting Highlights
- Student Conference
- Leadership Development
- National Conference

## CONCLUSION

Summary
Questions?
# ADVISORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Email Address</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Advisor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gregg Brandow</td>
<td><a href="mailto:brandow@usc.edu">brandow@usc.edu</a></td>
<td>(213) 740-1040</td>
</tr>
<tr>
<td>Practitioner Advisors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Edward Reynolds, Jr.</td>
<td><a href="mailto:reynolds@reynolds-group.com">reynolds@reynolds-group.com</a></td>
<td>(714) 730-5397</td>
</tr>
<tr>
<td>Julian Garcia</td>
<td><a href="mailto:jagarciao@gmail.com">jagarciao@gmail.com</a></td>
<td>(626) 458-4921</td>
</tr>
</tbody>
</table>

![Gregg Brandow](image1.jpg)

![Edward Reynolds, Jr.](image2.jpg)

![Julian Garcia](image3.jpg)
FINANCIAL SUMMARY

• Dues ($30/year)

• As of December 31, 2013
  – Total income: $24,770.00
  – Total expenditures: $10,671.30
  – Cash balance: $14,098.70
  – Accounts receivable: $6,500.00
  – Accounts payable: $1,000.00
  – Balance: $8,598.70
## FINANCIAL SUMMARY

### INCOME

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Fall 2014 Chapter Membership Dues ($30/member)</td>
<td>$1,380.00</td>
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<tr>
<td>Viterbi SOS Funding</td>
<td>$1,200.00</td>
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<tr>
<td>Sonny Astani Civil and Environmental Engineering Department Funding</td>
<td>$910.00</td>
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<td>David M. Wilson Funding</td>
<td>$4,000.00</td>
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<td>Company Sponsorships</td>
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<td>Student PSWC 2014 Payment</td>
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<td>Student PSWC 2015 Payment</td>
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FINANCIAL SUMMARY

<table>
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<th>EXPENSES</th>
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<tr>
<td>PSWC 2014 Student Registration</td>
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<tr>
<td>PSWC 2014 School Registration</td>
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<td>PSWC 2014 Hotel Fees</td>
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<td>PSWC 2014 Banquet Fees</td>
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<td>Travel Fees</td>
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<td>U-Haul Rental for PSWC</td>
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<td>Student Chapter Dinner</td>
<td>$840.00</td>
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<td>PSWC 2015 School Registration</td>
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</table>
# Financial Summary

## Accounts Payable

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Fall 2014 Chapter Membership Dues ($30/member)</td>
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## Accounts Receivable

<table>
<thead>
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<th>Description</th>
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<td>Company Sponsorships</td>
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## Overview

<table>
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<tr>
<th>Description</th>
<th>Income</th>
<th>Expenses</th>
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<tr>
<td>Current Financial Position</td>
<td>$25,770.00</td>
<td>$17,171.30</td>
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<tr>
<td>Balance</td>
<td></td>
<td>$8,598.70</td>
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GOALS AND OBJECTIVES

Goal 1: Increase school involvement
Goal 2: Interact with other civil engineering organizations
Goal 3: Increase the number of professional events
Goal 4: Develop future leaders in ASCE
Goal 5: Have fun!

→ More well-rounded organization
→ Community of lasting friendship
Goal 1: Increase school involvement

- Have more presence in the Viterbi School of Engineering
- Be proactive in finding events that we can benefit from by bringing lots of bodies and energy
- Make better attempts at participating in events put on by other organizations (i.e. USC Dance Marathon – philanthropic and social)
- Showcased USC ASCE at the Viterbi Design Expo, Viterbi Luau, and Engineering Week
Goal 2: Interact with other civil engineering organizations

- Bring all the CE organizations closer together
- Share other organizations’ events with our members
- Invite other CE clubs to our events
- Hosted joint professional and social events
  - Speaker Events
  - CE Tailgate
Goal 3: Increase the number of professional events

- Put on 6 speaker events in 2014
- Reached out to companies and establish a day/time that works for both parties
- Speaker events demonstrate what professional CE and professional ASCE members do in the real world
- Discussed their projects and gave advice on working with different people and overcoming obstacles
- Working on maintaining these contacts
Goal 4: Develop future leaders in ASCE

- Sending younger, returning members to leadership conferences
- Having interested members shadow current E-Board members
- Creating a big buddy/little buddy system
- Having a senior and a junior captain
Goal 5: Have fun!

- Host various non-professional and non-design team related events to attract as members and build relationships
- Intramural basketball, casual get-togethers, Christmas parties, Sports days
- In 2015, we want to advertise more to less involved members
- Good turn-out in 2014 and looking forward to 2015!
Membership Statistics

- **42** ASCE National Society-level members
- **71** ASCE members

→ **59%** of members are Society-level members 
  (Society-level Members/Total Members)

- **44** members with Junior and Senior status
- **62** Juniors and Seniors eligible to join ASCE 
  (CE declared majors)

→ **71%** of eligible Juniors and Seniors that are members 
  (Junior & Senior Members/Juniors & Seniors Eligible)
Meeting Statistics

- 6 professional meetings with an invited speaker
- 1 student talks and papers
- 2 professional licensure and ethics topics presented
- 2 field trips
- 10 social functions
2014 Fall 1st General Meeting

• Gave new and returning students an overview of what ASCE is and what we do as an organization
• Mini-presentations from all design team captains
• Ice-Breaker with cardstock bridges
• Why people came:
  – Free Food
  – General excitement of new school year
  – Successful Spring semester
• 58 students attended!
Simpson Strong-Tie Speaker Meeting

- Jason Oakley and Alan Hanson from Simpson Strong-Tie
- Presented an overview of their company
- Talked about overcoming challenges in the workforce
  - How to make yourself valuable as a worker

- Why people came:
  - Free Food
  - To hear from industry professionals
  - To learn about life in the workforce

- 24 students attended
Black & Veatch Speaker Meeting

- James Clark from Black & Veatch
- Echo Park Restoration
  - Bringing back the famous lotus plants
  - Keeping the community in mind
- Why people came:
  - Free Food
  - To hear a presentation on an award-nominated project
- 21 students attended
Student Conference

- Pacific Southwest Conference (PSWC) 2014
- San Diego, CA
- April 2-6, 2014
- 41 students attended
Student Conference

Concrete Canoe

- 3rd Place for Design Paper
- 6th Place for Women’s Endurance Race
- 6th Place for Men’s Sprints
→ 6th Place Overall
Student Conference

Steel Bridge

- 3rd Place for Lightness
- 3rd Place for Construction Speed

→ 3rd Place Overall
Student Conference

Secondary Competitions/Design Teams

• 5th Place for Tech Paper
• 5th Place for Environmental
• 11th Place for Geotech
Student Conference

Fun Competitions

• 6th Place in Family Feud
• 5th Place in Basketball
• 5th Place in Ultimate
• 1st Place in Scavenger Hunt
Student Conference

3rd Place Overall!
Leadership Development

- 2014 Workshop for Student Chapter Leaders (WSCL)
- Phoenix, AZ (Region 8 & 9)
- January 31 – February 1, 2014
- 4 students attended
Leadership Development

- Presented each university’s successes and challenges
- Trained current and future chapter officers

- Shared ideas within and outside of ASCE
- Networked with other students and professionals
National Conference

- 2014 ASCE Global Engineering Conference
- Panama City, Panama
- October 7-12, 2014
- 5 students attended
National Conference

- Learned about the complexities that civil engineers face when building large “giga-projects”
  - Panama Canal Expansion
  - Abu Dhabi Central Market Redevelopment
  - Boston Central Artery Tunnel Project
National Conference

- Networked with professionals and students from around the world
- Learned about the current state of ethics, economy, and education in our profession
Summary

Challenges
- Officer Transitioning
- Sponsorship

Significant Events
- Pacific Southwest Conference (PSWC) 2014
- ASCE Global Engineering Conference in Panama
- Winter Holiday Social
Summary

2014 was a great year...
But with new experiences, members, and ideas, 2015 looks to be even better!
Questions?